

# **THE AUSTRALIAN FOREST PRODUCTS ASSOCIATION (AFPA) ('PROMOTER') PRIVACY STATEMENT FOR THE TIMBER FRAMING – THE ULTIMATE RENEWABLE 'BUY AUSSIE TIMBER FIRST' PROMOTION (THE 'PROMOTION').**

**Updated:** June 2020

This privacy statement has been compiled to inform those who are concerned with how their 'Personal Information' (PI) is being used online for the Timber Framing – The Ultimate Renewable 'Buy Aussie Timber First' Promotion (the 'Promotion').

PI is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy statement carefully to get a clear understanding of how we collect, use, protect or otherwise handle your PI collected for the Promotion.

## **What personal information do we collect from the people?**

When participating in the promotion, you will be asked to upload a photo, enter your name, select your timber industry role, and provide up to 30 words on the promotion.

## **When do we collect information?**

We collect information from you when you enter information on the promotion site (secured and encrypted). The information is then stored on Amazons web service based in Sydney (secured and encrypted).

## **How do we use your information?**

We may use the information we collect from you in the following ways:

- To promote the promotion.
- To personalise your experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To improve our website.
- To administer the promotion or other site feature.

## **How do we protect your information?**

We use regular malware scanning.

Your PI is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems and are required to keep the information confidential.

We implement a variety of security measures when a user enters and submits their information to maintain the safety of your personal information.

## **Do we use 'cookies'?**

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your web browser (if you allow) that enables the site's or service

provider's systems to recognise your browser and capture and remember certain information.

**We use cookies to:**

- Understand and save user's preferences for future visits.
- Keep track of advertisements.
- Compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future. We may also use trusted third-party services that track this information on our behalf.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies.

**If users disable cookies in their browser:**

If you turn cookies off, some features will be disabled. Some of the features that make your site experience more efficient and may not function properly.

**Third-party disclosure**

We do not sell, trade, or otherwise transfer to outside parties your PI. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or serving our users, so long as those parties agree to keep this information confidential. We may also release information when its release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety.

**Contacting Us**

If there are any questions regarding this privacy statement, or information we hold about you, you may contact us using the information below.

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