

Media Release

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Sustainable Fibre Packaging Shines at Australasian Packaging Awards

Sustainable, renewable fibre packaging has featured heavily at the Australasian Packaging Innovation and Design Awards announced today, showing the diversity, functionality and beauty of paper and cardboard as a packaging material.

“Fibre-based packaging solutions were finalists in almost every category at today’s awards, highlighting how food and grocery manufacturers, brand owners, product designers, retailers and consumers are responding to the sustainability agenda and the need to replace plastics in our supply chains,” CEO of the Australian Forest Product Association Ross Hampton said.

“It’s wonderful to see the sustainability and innovation of fibre packaging be recognised in this way, as a further demonstration of the opportunity to replace fossil-derived products, reduce waste and make real changes that will accelerate the circular economy.

“Forest-based industries, including paper, packaging and tissues provide climate-smart, environmentally and socially responsible answers to big challenges, not the least of which is replacing single-use and problematic plastics.

“We congratulate all of the winners and finalists, and look forward to seeing more incredible innovations in years to come.”

The annual Australasian Packaging Innovation and Design Awards are coordinated by the Australian Institute of Packaging, and are the exclusive feeder program for Australia and New Zealand for the prestigious WorldStar Packaging Awards run by the World Packaging Organisation. All 2022 PIDA winners will be automatically eligible for entry into the 2023 WorldStar Packaging Awards competition.

Fibre packaging award winners for 2022 include:

- Sustainable Packaging Design of the Year (Industrial category), Gold Award, Opal and JBS Dunnage Solution (Opal)
- Outside of the Box Design of the Year, Gold Award, Opal and JBS Dunnage Solution (Opal); Silver Award, Cadbury Roses limited edition Mother’s Day chocolates (Opal)
- Health, Beauty and Wellness Packaging Design of the Year - Gold Award, Dsmile Box (Production Packaging Innovations); Bronze Award Swisse Earth (Zipform Packaging)
- Domestic and Household Packaging Design of the Year, Gold Award, Fig & Bloom Shipper Box (Production Packaging Innovations); Silver Award, Earthwise Eco Laundry Scoop Innovation (Earthwise Group), Bronze Award, Packsize Australia and Kaboodle (Packsize)

- Marketing Design of the Year, Gold Award, Australia's Most Sustainable Milk Cartons (Brownes Dairy)
- Sustainable Packaging Design of the Year (Recycle/Recover category), Gold Award, SMARTIES range paperisation (Nestlé Australia); Silver Award, Detpak RecycleMe Noodle Cup (Detmold Group)
- Sustainable Packaging Design of the Year (Renewables category), Australia's Most Sustainable Milk Cartons (Brownes Dairy)
- Sustainable Packaging Design of the Year (Compostable category), Gold Award, FSC Rectangle Paper Containers (BioPak); Silver Award, FSC Paper Spoon Straws (BioPak)
- Food Packaging Design of the Year - Silver Award, Cadbury Roses limited edition Mother's Day chocolates (Opal)
- Beverage Packaging Design of the Year - Bronze Award, Australia's Most Sustainable Milk Cartons (Brownes Dairy)

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